# MISSOURI COMMUNITY PLANNING AND ASSESSMENT PROCESS

MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT

#### **Purpose**

Assist local governments with a self-guided local assessment and planning process tool.

#### **ELIGIBLE AREAS**

Any Missouri city, county, town, village or recognized neighborhood organization may use the MOCAPP process.

### PLAN DEADLINES

Communities initiating MOCAPP must first send a copy of their local Ordinance/Resolution to the Business and Community Services Division (BCS) to serve as notification of their intent to proceed. Completed plans must be sent to CD no later than February 1<sup>st</sup> of any year in order to allow adequate review time prior to the spring Governor's Conference.

# How the Process Works

The Process is a self-guided, form-driven assessment and planning tool. MOCAPP includes 5 categories and 37 sub-categories for consideration by the local planning team. Those communities interested may participate in completing the necessary thresholds for recognition as a Star City, 5-Star City, or All-Missouri Certified City. The recognition will occur for qualifying, approved participants at the annual Governor's Conference for Economic Development.

# **ELIGIBLE PLANS**

Eligible participants must pass the initial resolution, create or submit an existing local community vision statement, and complete all of the required steps and submit all of the accompanying forms found in the MOCAPP Guidebook to the Business and Community Services Division.

#### **EVALUATION CRITERIA**

CD's recommendation for certification of a Star City status, a 5-Star City status, or an All – Missouri Certified City status will be based on criteria that includes:

- Meeting all threshold requirements;
- ✓ Demonstrating completeness of plan;
- Broad-based local participation

# MISS URI

DEPARTMENT OF ECONOMIC DEVELOPMENT Business and Community Services Marketing Team 301 West High Street, Room 720 P.O. Box 118 Jefferson City, MO 65102

Phone: 573-526-1073 FAX: 573-526-3216

### **ADDITIONAL RESOURCES**

Go to the department's home page at <a href="https://www.missouridevelopment.org">www.missouridevelopment.org</a> to obtain a wealth of information regarding Missouri's many other economic development programs and policies.